



2024 Event Sponsorship

Young Professionals Network San Diego
Email: info@ypnsd.com



ABOUT YPNSD

YPNSD is San Diego's largest cross-industry networking group for young professionals, entrepreneurs, and small business owners.

Since 2018, YPNSD has hosted 85+ networking events and connected thousands of professionals.

Each year we organize and host 20+ networking events throughout San Diego county.

WHY SPONSOR AN EVENT?

INCREASE AWARENESS, ELEVATE YOUR BRAND, DRIVE LEADS

- In-person interaction with 75 - 100 young professionals at each networking event
- Exposure to our audience of young professionals in San Diego across social media, online website, and email channels
- Bring your brand to life and get your company in front of the audience you're trying to reach
- Host a workshop to educate our members about your companies' products or services





Online Workshop

Online Workshop | \$500

- Sponsor hosted online workshop (1.5 hours)
- Direct access to our young professionals audience
- All marketing and workshop promotion included
- Online workshop registrations handled by YPNSD
- Sponsor email blast with logo & backlink to website

A dimly lit conference room with a long table covered in a dark blue cloth, set with glasses and nameplates. In the background, there is a buffet table with food and a large colorful painting on the wall.

In-person Workshop

In-person Workshop | \$950

- Sponsor hosted in-person workshop (1.5 hours)
- Direct access to our young professionals audience
- All marketing and workshop promotion included
- Venue space included in package (max 30 guests)
- Workshop registrations handled by YPNSD
- Sponsor email blast with logo & backlink to website



Digital Sponsor | \$150

- Sponsor name & logo included on event flyer and creative
- Name & logo included on Instagram post and stories
- Sponsor shoutout in email promo with backlink to website
- Sponsor included on event landing page with backlink to website

A photograph of two men standing behind a table at an event. The man on the left is wearing a maroon blazer over a white shirt and a brown belt. The man on the right is wearing a grey blazer over a dark shirt and a brown belt. They are both smiling. On the table in front of them are several items: a bowl of colorful confetti, a stack of white papers or brochures, a blue and white striped hat, and a small white card with a QR code. The background is a lush green wall with various plants.

Table Sponsor

Table Sponsor | \$350

- On-site table (6 ft.) at event with direct access to our attendees
- Sponsor name & logo in all event-related marketing and event promo
- Sponsor included on event landing page with backlink to website
- Sponsor shoutout in event promo with backlink to company website
- (3) General Admission tickets to the event included

YPNSD BY THE NUMBERS

5.6K

Followers on Instagram

4K

Website Visitors
each month

52K

Impressions on social
media each month

YPNSD BY THE NUMBERS

4.5K

Email Database

2.7K

Members on Meetup

1.2K

Members in private
Facebook group



Sponsor Testimonial

"Given the opportunity to sponsor a YPNSD event allowed us to share our brand to a more broad, far-reaching audience than normal. We were able to easily connect and interact with others to share our mission, build new connections, and was great for generating referrals and new clientele."

Keith Crogan, Financial Advisor
WealthWave

Sponsor Roadmap

01

Discovery Call

02

Contract

03

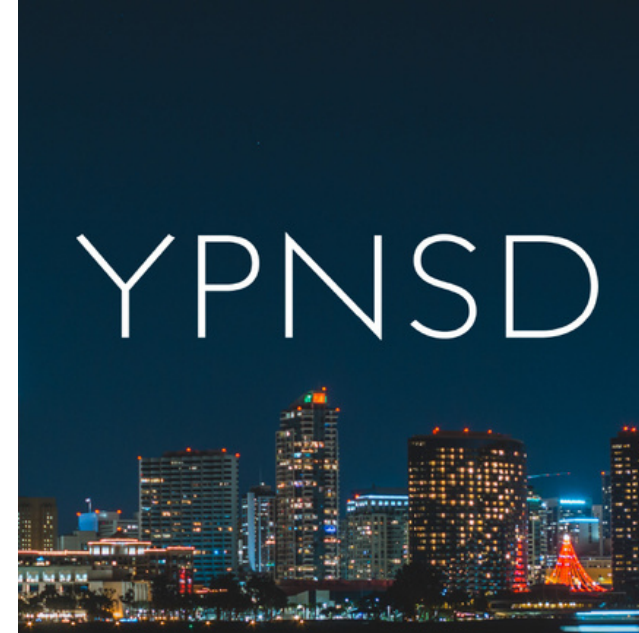
Digital Assets

04

Delivery

05

Recap



Contact us to get started

info@ypnsd.com